

# PENNY

## COMES BACK WITH A NEW SINGLE & VIDEO FOR “DIRTY” ANNOUNCES NEW EP “PROM?” FOR JUNE 12



There’s something unmistakably **PENNY** in the way she turns neuroses into something you can dance to. She transforms her most intimate obsessions into bittersweet pop songs, where sweetness and instability go hand in hand. With “*Dirty*”, the British artist leans further into that space: a tense, feverish track that captures the exact moment when desire overrides reason. “Ever felt like you’re losing your mind???” Yeah, me too.” The tone is set.

With **PENNY**, certainty never lasts for long. There are too many questions, too much desire, too many projections. Who likes who, and why? Who’s watching who? And most of all, why does it matter so much? “*Dirty*” lays bare an unfiltered inner monologue, shifting between bursts of ego and emotional freefall, all carried by sleek, restless pop production.

The single is taken from *Prom?*, her upcoming EP due June 12, conceived as an adult reimagining of the teenage prom fantasy. It is not the polished version you see in romantic comedies, but something more ambiguous and cinematic. Think somewhere between the troubled romance of *Carrie* and a subtly distorted vision of celebration. PENNY explores that fragile in-between space, feeling both too much and not enough, craving attention while fearing the gaze of others.

The EP brings together “Shadow Dancing”, “So Good Inside”, “Dirty”, a haunting cover of “Lover, You Should’ve Come Over” by Jeff Buckley, and an acoustic version of “Shadow Dancing”. It is a concise yet emotionally rich collection, where sensuality surfaces in slightly off-kilter ways and never fully settles. Covering Jeff Buckley might seem almost reckless. PENNY knows it, but leans into that sense of vertigo, taking on a song as beautiful as it is tragic while preserving its delicate balance between vulnerability and surrender. It is a track she discovered late, during university, and one that has stayed with her ever since.

The video for “Dirty”, conceived by PENNY and directed by **Hiba Baddou**, extends this sense of imbalance. She is getting ready for prom and excited to meet her date, until he cancels at the last minute. Hurt but determined, she goes anyway and refuses to disappear. What follows is a drive through Huddersfield, leading to an arrival where glances feel heavier and laughter turns faintly threatening. It builds slowly, suspended between pop fantasy and a growing sense of unease.

Originally from Huddersfield, PENNY first drew attention with *My Secret Powers* in 2022, a debut bedroom pop EP marked by disarming sincerity. Since then, she has honed her sound, notably collaborating with **The Limiñanas** on “*Faded*”, and working alongside key figures from the British pop scene, including **Michael Lovett** of Metronomy on production and **Ash Workman**, who has worked with Christine and the Queens, Metronomy and Klaxons, on mixing. Following “Shadow Dancing” last fall, her track “So Good Inside” was featured in the Netflix series *Les Lionnes*, confirming a rise that feels both understated and inevitable.

With *Prom?*, PENNY is not trying to answer questions so much as amplify them. That is exactly where her pop hits hardest, in that unstable space where everything feels intense, absurd and vividly alive.