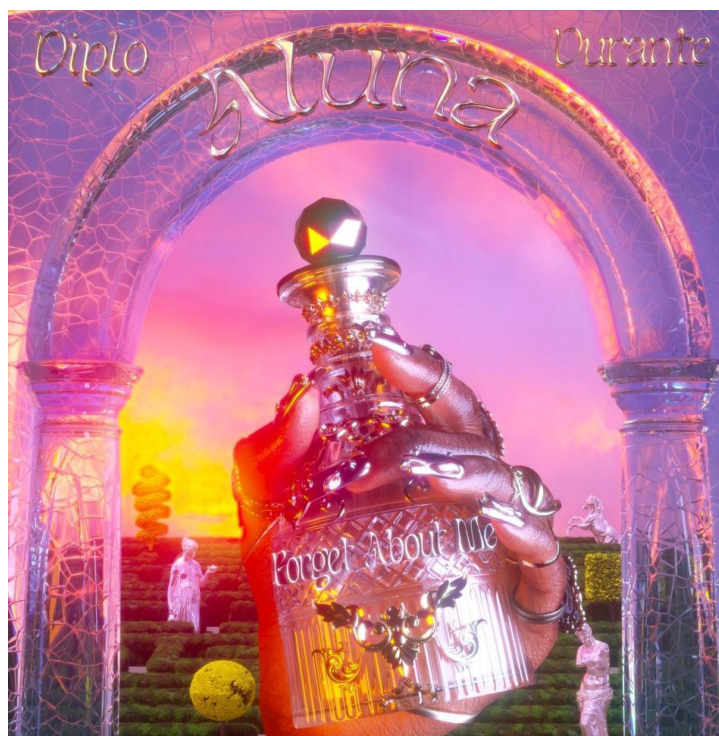


Aluna

ALUNA UNVEILS NEW SINGLE AND MUSIC VIDEO, “FORGET ABOUT ME” WITH DIPLO & DURANTE
[VIA MAD DECENT]

NOIR FEVER FESTIVAL – FOUNDED BY ALUNA – SET TO TAKE PLACE MAY 27–30 IN NEW ORLEANS, FEATURING AN ALL-BLACK LINEUP OF DANCE & ELECTRONIC ARTISTS

CONFIRMED PERFORMANCES INCLUDE ALUNA, KAYTRANADA, CHANNEL TRES, JAYDA G, TSHA, DERRICK CARTER, KEVIN SAUNDERSON, DUCKWRTH, AUSTIN MILLZ, NEZ, UNIIQU3, KALEENA ZANDERS, MAAD, BAMBII AND TYGAPAW



WATCH | LISTEN
“FORGET ABOUT ME”

British singer-songwriter **Aluna** returns today with her new single **“Forget About Me,”** a collaboration with **Diplo** and Italian producer, DJ, and multi-instrumentalist **Durante**, offering fans a taste of what’s to come from Aluna in 2022. The track was co-produced by **Aluna, Diplo** and **Durante**.

Speaking about the new track, **Aluna** reveals, *“This song is about that moment when you’ve cleaned up the trash pile that was once your heart -- you’re feeling yourself and you’ve worked out how to be alone but the past comes back to haunt you, hungry for your new self love and abundant vibes. Those are the moments you have to stay strong and really forget about your old love so that new fresh love can waltz into your life. When the one that got away comes back...what you gonna do? That’s not what I call destiny, you deserve better.”*

Listen to “Forget About Me” by Aluna, Diplo & Durante [HERE](#).

“Forget About Me,” arrives with an official music video, directed by **Reggie.**, who previously directed **Aluna’s** videos for **“Don’t Hit My Line,”** and **“The Recipe”** with **KAYTRANADA** feat. **Rema**.

Talking about the video, Aluna explains, *“The music video for ‘Forget About Me’ is an exploration of how to skip to that ‘new you’ feeling after a break up instead of all the drama we go through before we feel better. I wanted to play with the idea of a futuristic game where if you win all is forgotten and you get to move on, easy as that.....I think someone needs to invent it for real though.”*

Watch the official music video for “Forget About Me” [HERE](#).

“Forget About Me” serves as the follow-up to **Aluna’s** recent single **“Summer of Love,”** co-produced by Aluna and **Punctual** and released last summer via Mad Decent’s house music imprint **Higher Ground**.

Originally getting her start as one half of the beloved duo **AlunaGeorge**, she has now gained attention as a solo artist while releasing her debut album **Renaissance** in 2020 ([LISTEN](#)) via Mad Decent, which **Aluna** co-produced alongside executive producer **Lido**, featuring contributions from **Princess Nokia, Jada Kingdom, SG Lewis, KAYTRANADA, Scott Storch, GRADES, Mr. Carmack** and **Rema**. **Renaissance** represents the culmination of her journey of *“a black girl in an all-white British suburb back in the day”* to launching a rule-breaking revolution where rigid boundaries dissolve between culture, race, gender, and genre.

Last fall, **Aluna** announced **Noir Fever**, a new festival in partnership with leading technology company **Pollen Presents**, set to take place **May 27-30, 2022**, in **New Orleans**.

The all-Black lineup showcases multiple generations of boundary-pushing artists who continue to pioneer the genre, while also shining a light on LGBTQ+ performers as well. **Aluna** will be joined by Haitian-Canadian artist **KAYTRANADA**, Compton vocalist and producer **Channel Tres**, Canadian-born house act and Ninja Tune icon **Jayda G**, rapidly emerging London talent **TSHA**, Chicago house music legend **Derrick Carter**, and Detroit techno hero **Kevin Saunderson**, as well as South Los Angeles rapper and songwriter **Duckwrth**, the acclaimed Harlem beatmaker **Austin Millz**, Chicago producer and vocalist known for high-profile collaborations in the hip-hop and dance world **NEZ**, self-proclaimed Jersey club queen **UNIQU3**, one of dance music's favorite vocalists **Kaleena Zanders**, East Coast singer, songwriter, DJ, and model **MAAD**, Toronto DJ and producer **Bambii**, the Jamaican-born New York-based artist **Tygapaw**, and more to be added ahead of the experience.

Throughout the experience, guests will get the chance to take part in late-night warehouse parties and raves, a speaker series with keynote talks, workshops, a marketplace for innovative Black-owned brands, and much more to be announced.

Speaking on **Noir Fever New Orleans**, **Aluna** states that *“This unique experience of honoring dance music’s heritage and getting a taste of what’s to come will reignite a much-needed connection back to what dance music is about – creating a place where people from all different communities can come together and dance their hearts out while feeling free to be themselves.”*

For more information, please visit the website [HERE](#).

Stay tuned for more new music to come from Aluna.

Aluna, Diplo & Durante’s new track, “Forget About Me” is [out now](#). Check out the official music video [HERE](#).

pollen presents

ALUNA'S NOIR FEVER NEW ORLEANS

MAY 27-30, 2022

LINEUP

KAYTRANADA

ALUNA

(OF ALUNAGEORGE)

A-Z ORDER

AUSTIN MILLZ • BAMBII • CHANNEL TRES
DERRICK CARTER • DUCKWRTH • JAYDA G
KALEENA ZANDERS • KEVIN SAUNDERSON
MAAD • NEZ • TSHA
TYGAPAW • UNIQU3

MORE ARTISTS TO BE ANNOUNCED

3-DAY DANCE MUSIC SPECTACULAR

RAVES • WAREHOUSE PARTIES • CULTURAL EXPERIENCES

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